

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Michal MORCINIEC, et al.) RE: Preliminary Amendment  
Serial No.: Not yet assigned )  
Filed: Concurrently herewith ) Our Ref: B-5283 621316-4  
For: "MAKING PURCHASE DECISIONS" ) Date: October 31, 2003

MAIL STOP PATENT APPLICATION  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Prior to examination of the above-identified U.S. patent application, please enter the following amendments and remarks into the prosecution history of the above-identified U.S. patent application without prejudice or disclaimer.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.